

FIR LOGOS USAGE

2012

LOGOS FORMAT

We will supply national representatives with all logos following in these different formats:

.jpeg | .eps

All general contents are available at:
<http://www.racketlon.net/content/fir-marketing>

Specific contents will be sent by email to single federations

3 logos

FIR LOGO



TOURNAMENT BASIC LOGO

2 VERSIONS SUPPLIED FOR EVERY TOURNAMENT LEVEL
CHA – IWT (e.g. in white version) – SWT - WC



TOURNAMENT COMPLETE LOGO

2 VERSIONS SUPPLIED FOR EVERY TOURNAMENT LEVEL
CHA – IWT (e.g. in dark version) – SWT - WC



POSTER LOGO USAGE

2 LOGOS COMPULSARY

FIR LOGO



TOURNAMENT BASIC LOGO

2 VERSIONS SUPPLIED FOR EVERY TOURNAMENT LEVEL
CHA – IWT (e.g.) – SWT - WC

DARK BACKGROUND



WHITE BACKGROUND



Logo Tournament width: min 20% of the poster width near to Name of the tournament on top half of poster

RACKETLON
WORLD TOUR 2012

CHA

10-11 March 2012
Padova - Italy
Centro Sportivo Plebiscito

Racketlon | 4 Rackets - 1 Sport

Who will be the king of rackets?

TableTennis Badminton Squash Tennis

FIRA
FEDERAZIONE ITALIANA RACKETLON

Italia
Coni

AICS
ASSOCIAZIONE ITALIANA GINESTRA SPORT

FIR Fédération Internationale de Racketlon
table tennis • badminton • squash • tennis

INFO : marketing@federazioneracketlon.it | www.racketlon.it

Logo FIR width: min 25% of the poster width together with sponsor logos on bottom half of the poster

WEB LOGO USAGE

NATIONAL FEDERATION HOMEPAGE

For the website of the national federation hosting the tournament are compulsory in homepage:

TOURNAMENT COMPLETE LOGO

2 VERSIONS SUPPLIED FOR EVERY TOURNAMENT LEVEL
CHA – IWT (e.g. in dark version) – SWT – WC
Linked to the tournament page



FIR will supply national federations with customed logos once they apply for the tournament or at least 3 months before the tournament.

FIR LOGO

Linked to racketlon.net tournament page



WEB LOGO USAGE

TOURNAMENT HOMEPAGE

For single tournament homepage are compulsory:

TOURNAMENT BASIC LOGO

2 VERSIONS SUPPLIED FOR EVERY TOURNAMENT LEVEL

CHA – IWT (e.g. in white version) – SWT – WC

Linked to resultereporter.com tournament page



FIR LOGO

Linked to racketlon.net tournament page



Contacts

For every info and logos
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